

**Business Language in French Minor
2017-2018 Student Learning Outcomes**

Outcome		Assessment Methods
1	<i>Students will demonstrate knowledge and understanding of Sustainable Marketing Practices and economic models and practices in France and French-speaking countries by creating a sustainable marketing project.</i>	<i>Project evaluated with rubric Exam</i>
2	<i>Students apply models and concepts of French business practices by applying for a job or internship in France or another French-speaking country or region.</i>	<i>Assignments evaluated with rubric</i>
3	<i>Students demonstrate appropriate business practices by creating a professional portfolio that can be used for a job or internship interview in France or another French-speaking country.</i>	<i>Portfolio evaluated with rubric Interview evaluated with rubric</i>